FUNCTIONAL CHART

1. Promote a tourism industry that is ecologically sustainable, responsible, participative, culturally sensitive, economically viable, and ethnically and socially equitable for local communities;

2. Level-up with the ASEAN Integration and spread the socio-economic benefits of tourism to the rural areas;

3. Gather data on tourist arrivals to determine its social and economic impact;

4. Conduct capacity enhancement trainings for Municipal Tourism Action Officers, communities and other tourism-oriented groups;

5. Recommend infra tourism facilities;

6. Produce audio-visual presentations, brochures, maps, fliers and other promotional collaterals;

7. Recommend installation of tourism informational signages and directional markers to guide visitors to the Province;

8. Encourage beautification and greening of main highways under the Road Beautification Program;

9. Teach the youth appreciate the sound of our cultural instruments as a musical expression with emphasis on the cultural richness of our Province;

10. Support cultural projects funded by the National Commission for Culture and the Arts (NCCA);

11. Strengthen sisterhood relations with other countries; and

12. Coordinate with the DOT and DPWH on tourism roads convergence projects.